



Inside BrandONE with

EMILY ANDERSON

CROSS-TRAINING IN

THE FRANCHISE WORLD!

Emily Anderson has always had an independent, ambitious, and entrepreneurial spirit. Now as BrandONE's newest VP of Franchise Development, she's taking that vigor and on creating long-term powerful partnerships and successful franchise teams.

Finding a passion for biking, she rode her bike everywhere! At age 14, she biked to a local restaurant where she applied, interviewed, and was hired! Once her parents found out (oops! she hadn't mentioned it to them), they requested she focus on school and extracurricular activities. After all, she had the rest of her life to work!

Driven by that love for freedom and independence, Emily started her own business at 26. Four years later, she got an offer she couldn't refuse at a Silicon Valley Startup and

thrived in the fast-paced, energetic environment. Here, her skills in understanding and guiding people to match with clients to the best suited business venture was witnessed and harvested.

Her love for startups and experience in marketing, business development and national accounts came together through the franchise industry. Since 2013, Emily has helped entrepreneurs and investors safely explore starting their own franchise business and understand the value of the

marketing and business systems provided in a franchise model.

A high-energy individual, Emily has run over a dozen ultramarathons while training and participating in multiple triathlons. In the off-season, you can find Emily teaching yoga

classes. She enjoys staying active with the company of her husband, son, and fur baby border collies.

